

BIOGRAPHY

Michael D. Santoro

Michael Santoro earned his Ph.D. in Organization Management from Rutgers University and is the Class of 1961 Professor and Associate Professor of Management in the College of Business and Economics at Lehigh University. Santoro is also Co-Director of Lehigh's Center for Value Chain Research. Dr. Santoro's expertise is in the area of strategic management. He currently teaches the introductory strategic management graduate course and the capstone integrative experience graduate course in Lehigh's MBA program. He also teaches the capstone strategic management course in the undergraduate Business Minor program. Before joining Lehigh University, Dr. Santoro was a member of the Faculty of Management at Rutgers University where he taught in the Rutgers Business School at both the Newark and New Brunswick campuses. Recognized for his commitment to teaching excellence, Santoro has received "Teacher of the Year" awards at both Lehigh University (academic years 2004-2005, 2005-2006, and 2006-2007) and at Rutgers University (academic year 1997-1998).

Dr. Santoro's principal research interests are in the areas of strategic alliances and the external sourcing of knowledge and technological innovation. Santoro's research examines industry-university alliances and their role in advancing knowledge and new technologies and the governance and performance of biotechnology-pharmaceutical alliances. Santoro has nearly thirty publications in edited volumes and leading refereed journals including *Strategic Management Journal*, *Research Policy*, *Journal of Management Studies*, *Journal of Engineering and Technology Management (JET-M)*, *IEEE Transactions on Engineering Management*, *Research-Technology Management*, *International Journal of Management Reviews*, *Journal of High Technology Management Research*, *Journal of Technology Transfer*, *International Journal of Technology Management*, and *International Journal of Learning and Intellectual Capital*. Santoro has also served as guest editor for a special issue of the *International Journal of Technology Management* titled "Organizational Learning from External Sources: New Issues and Performance Implications". In 2006 Santoro was the recipient of the prestigious Carl R. and Ingeborg Beidleman Research Award.

Dr. Santoro is active in two divisions of the Academy of Management – Business Policy and Strategy and Technology and Innovation Management and has presented papers annually at the Annual Meeting of the Academy of Management and at other professional international conferences. Santoro also serves as a reviewer for a number of leading scholarly journals in his field of study.

Prior to his academic career, Santoro spent twenty-one years with Automatic Data Processing Inc. (ADP) holding a number of middle and senior line and staff management positions. His two most recent positions were those of Regional Vice President of Operations and Client Relations in ADP's Philadelphia Regional Processing Center and Division Director of Strategic and Product Planning on ADP's corporate headquarters staff. As Division Director of Strategic and Product Planning, a position that Michael Santoro held for seven years, he was responsible for all aspects of external market and internal capabilities analyses, strategic and product planning, and new product introduction related to ADP's core payroll product.